



Grand Lake Sail & Power Squadron

Sail and Power Boating

The Pelican



Come for the boating education...stay for the friends.SM

March

Vol. 19-03

Monthly Newsletter

2018

2017-2018 Bridge

COMMANDER

Commander Ken Moore, P

EXECUTIVE OFFICER

Lt/C Barbara Zinn, S

EDUCATIONAL OFFICER

Lt/C Roger Zinn, AP

ASST EDUCATION OFFICER

1/Lt Bob Russell, P

ADMINISTRATIVE OFFICER

Lt/C Kevin Kamrath, S

ASSISTANT ADMIN OFFICER

Lt Pat Janiga, S

SECRETARY

Lt/C Arlene Starckman, S

ASSISTANT SECRETARY

Brenda Stewart, S

TREASURER

Lt/C Lynda Watson, P

ASSISTANT TREASURER

P/C Bruce Watson, P

EXECUTIVE COMMITTEE

Sandy Hendrickson

Jerry Ruzicka

Earl Starkman, P

P/C Larry Stout, SN

Phyllis Taylor, S

John Walter, S

P/C Bruce Watson, P

VESSEL SAFETY CHECK CHAIR

Lt Sharon Dennis

SAFETY OFFICER

Lt Ed Dennis, S

WEBMASTERS

Lt/C Kevin Kamrath, S

P/D/C Bill Miller, P

www.usps.org/grandlake

THE PELICAN EDITOR

Lt Micki Kamrath, S

The official publication of the Grand Lake & Power Squadron a unit of the United States Power Squadrons.®.



Commander's Report



Greetings from your Commander!

I don't know about you but I have cabin fever about as bad as I ever have. I'm really looking forward to boating and fishing again! I want to tell a small story about my first short outing of 2018. Monday the 26th I uncovered the bass boat and went for a short ride with my fishing buddy Sadie (black Lab). We cruised to one of my favorite spots and I got out 1 rod and reel. On my **first** cast of 2018 I set the hook and landed a 15 lb flathead catfish....not exactly what I was expecting or fishing for but what a fight!

Our first major event, the Grove Boat Show, March 8, 9, 10, & 11 is rapidly approaching. It is one of our largest and most important events for introducing the public to our boating club, so if you haven't signed up to work one of the time slots please consider doing so. We will be fitting and giving away kids life jackets again thanks to GRDA (funding) and Sam at the Sports Center for ordering and getting the most for our grant money.

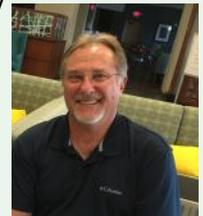
Please spend the time to read the article from the USPS Marketing Department later in this issue of the Pelican. This will hopefully give you some talking points to help introduce and explain the co-branding effort put forth from USPS National to the public. I am excited about this effort to enhance our visibility and image to a wider range of new boaters as well as seasoned boaters. Nothing is changing as far as our offerings of boating education, safety, civic service, or social activities!

I look forward to our March dinner meeting at The Grand Lake Casino Event Center, as it looks like Kevin and crew has another great one planned for us. The speaker should be interesting and is perfectly timed as the Spoonbill season is in full swing and we are very fortunate to have such a premier research facility on our lake.

That's all for now. I hope to see y'all at the boat show!

Ken Moore, P

Commander, Grand Lake Sail and Power Squadron



S ———Seamanship
P ———Piloting
AP ———Advanced Piloting

JN ———Junior Navigator
N ———Navigator
SN ———Senior Navigator



DINNER MEETING

♥ Happy Valentines Day ♥



Pat Janiga checked in 40 members and one guest at our February Dinner Meeting at St. Andrew's Episcopal Church. Commander Ken Moore called the meeting to order and Bob Russell gave the invocation. Thanks to Mazzio's for providing a delicious Italian buffet. Sharon Dennis displayed many new items in the Ship's Store including squadron license plates made into bird houses by Ed Dennis.



Ashley Hinson from the Oklahoma Blood Institute spoke to the group about our partnership with Grove Integris Hospital in providing blood products to meet the transfusion needs of our own community though blood donation. Have questions? Call Ashley Hinson at 918-703-4814 or email Ashley.hinson@obi.org.



Magazine of the United States Power Squadrons

the Ensign

BOATING EDUCATION, FUN AND SAFETY

Winter 2018
theensign.org



Squadron teaches water safety at kids camp

In March 2017, over 600 pre-K and kindergarten students attended the 26th annual Camp Bandage Jr. at the Grove (Oklahoma) Civic Center. The event included lessons on drug and fire safety, working with emergency personnel and the need for life jackets.

Grand Lake Sail & Power Squadron/30 members Bob Russell, Arlene Starkman, Don Chalupnik, and Pat Janiga worked with the Grand River Dam Authority Police to teach water safety. Renae Russell and Brenda Stewart wrote the script. Barbara Zinn and Carole Chalupnik helped prepare and serve lunch.

Funding for Camp Bandage Jr., directed by Brenda Stewart at INTEGRIS Grove Hospital, was provided by the INTEGRIS Grove Hospital Foundation. Grand Lake Squadron donated \$100 to the cause. *-Micki Kamrath*



This GLSPS Pelican Article about the March 2017 Camp Bandage Jr. was featured in the Winter 2018 USPS Ensign Magazine. Thanks to all the members who participated in this event!



MARKETING GUIDEBOOK

Version 1.0

December 8, 2017

© United States Power Squadrons®

Why Change?

Times have changed. Many organizations, including the United States Power Squadrons, have had difficulty in attracting members who are interested in joining their organization and participating in traditional ways of previous generations. Today's boaters are more diverse, with different interests, and with less time devoted to boating activities. Families seem to be busier, technology has changed entertainment and learning, the economic downturn a few years ago has had a lasting impact, introductory boating courses can be found for free on the internet, and traditional baby-boomer boaters are aging out.

The recognition of our name is not as pervasive among today's boaters as it once was. Many boaters have not heard of the United States Power Squadrons or they get us mixed up with other organizations. This situation has been exacerbated by leaving each squadron to develop its own marketing approach and image. Consequently, squadrons do not appear to belong to the same organization. Now, however, with a new national marketing strategy and advertising campaign, squadrons can better leverage the strength of the national image along with their local flavor and identity.

Additionally, we have ourselves continued to promote an image of a 100 year old, somewhat stodgy organization focused on boating safety and education. Today of course, most boaters learn what they need online or through experience, and do not consider themselves unsafe boaters. So our traditional image is not working.

Our name, the United States Power Squadrons, does not resonate with the public. What does a "squadron" mean? What does "power" mean? Nowhere does it imply that we are a boating organization.

Consequently, we need to update our image in order to appeal to today's boaters. It must identify who we are, and why someone should be interested.

Today's boaters are different from traditional members.

- Many have smaller boats, often less than 26 feet LOA, and on a trailer. Many boat on rivers and lakes and are not interested in learning piloting and navigation. Instead, they enjoy water sports, fishing, and hunting.
- Today's boaters fit boating into their lifestyle, but it may not be a primary focus. They have busy lives, and often have older children at home.
- Although some have mid-sized boats and go out in navigable waters, the number of younger boaters is less than those that are/were in the baby-boomer and older generations. That may change over time, but there is no guarantee that smaller boaters will upsize later on. We must reach them where they are currently.

We need to attend to all kinds of boaters including both our current type of member and future members across all kinds of boating venues.

We know from our growing squadrons, and from extensive market analysis by USPS and the boating industry, that our growth path must involve fun, action, togetherness, and a dynamic learning experience, both formally and informally. We have now developed an image that shows we are active, vibrant, and relevant to today's boaters.

We are a boating organization first and foremost. We support our members with interesting learning experiences. In short, "we boat together, learn together, and help each other and the boating community". This is identical to our triad of education, fraternity, and civic service, but with more modern language and a more direct statement of the benefits of our organization. Additionally, we are a welcoming and inclusive organization. We want everyone to feel comfortable.

Since announcing America's Boating Club at the 2017 Annual Meeting in Orlando, there has been tremendous support and enthusiasm for the new marketing name and logo. The name is exactly what we are: a boating organization. It allows for explanation of all that we do, from education, to fun, to service.

The logo is modern, and includes elements of power, sail and paddle craft. It shows fluidity, movement, and water. It demonstrates action and is forward looking.

Now, we need to leverage this image. Note that an image is not just a logo and tagline. Our image must be reflected in everything we do including boating with friends, dynamic learning experiences, helping other boaters, and enjoying the boating lifestyle together. As one squadron put it: "Let's live the logo".



DISTRICT 30 SPRING CONFERENCE
April 13—15, 2018
Hosted by the St. Louis Sail and Power Squadron



Drury Plaza Hotel
 380 Mulholland Drive, St Charles, MO 63303
 St. Charles, Missouri 63303
 Call or online reservations
 636-724-5772
 Ask for group rate 2321472
 Group Name "US Power Squadrons District 30"
 Deadline March 13, 2018
 Rooms available with one king size or 2 queen size beds.



Drury Plaza Hotel
 Room Rate
 \$129.99 + tax per night

"The Extra's Aren't Extra at Drury Hotels"

FREE HOT QUICKSTART Breakfast—At Drury, "hot" means fresh pancakes, scrambled eggs, biscuits & gravy, sausage and more.

FREE 5:30 KICKBACK— From 5:30-7:00 pm each evening kick back, relax and enjoy a rotating menu of hot foods and up to three cold beverages including a variety of beer, wine or mixed cocktails.

FREE WI-FI Free internet access in all rooms and the lobby.

Free Soda and Popcorn—From 3:00 pm to 10:00 pm every night in the lobby.



TENTATIVE SCHEDULE

Friday: Registration, Commander's Reception

Saturday: Free Breakfast at Drury
 8:30—12:00 D30 Spring Conference
 12:30 Catered Lunch
 1:00—5:00 Afternoon free to take the trolley to Ameristar Casino, Main Street and other local attractions.
 5:30—7:00 Hospitality at Drury featuring:
Drury Hot Food & Cold Beverages.
 7:00 pm Dinner at Trailhead Brewing Company (private room)
WE WILL BE ORDERING FROM THE MENU

SATURDAY LUNCH CHOICES

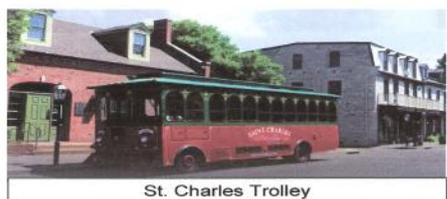
The lunch choices are:	Quantity	Your Name
Smoked Turkey Sandwich	_____	_____
Baked Ham Sandwich	_____	_____
Top Round of Roast Beef Sandwich	_____	_____
Veggie Wrap	_____	_____

Each includes drink, chips and Gourmet Cookie. Cost is \$25.00 per person

Please indicate your choices of sandwiches so that we have the exact count for the caterer.

Please fill out this form with your lunch choices and mail it along with a check made payable to Saint Louis Sail and Power Squadron to Doug Warden by March 13th. Doug Warden 3272 Saddleridge Drive St. Charles, MO 63301. Phone 636-255-0533 e-mail: marlenewarden@gmail.com.

NOTE: Due date is the same as the cutoff for room reservations at the Drury.



MARCH DINNER MEETING

It's a day to celebrate when there are two types of people —
Those who are Irish, and those who want to be Irish!



This is your chance to be one of one of those, so come celebrate with everyone from our Squadron.



Beannachtam na Feile Padraig!

Date: Thursday, March 15, 2018

Time: 6:00pm – Social Hour, 7:00pm Dinner

Location: Grand Lake Casino Lodge & Event Center
(on Hwy 10 next to the Lodge Motel), actual address is: 26301 South 655 Rd, Grove, OK

Traditional Irish Fare will be catered by Timbered-In Catering which includes:

Main Entrée - Smoked, Sliced Corned Beef Brisket
Steamed New Potatoes with Butter and Dill
Smoked Green Beans with Bacon and Red Peppers
Spinach Salad
Cake for Dessert
Water and Tea Provided as usual



There will be an open cash Bar with Bartenders provided by the Grand Lake Casino Event Center, so NO BYOB.

You won't want to miss our Guest Speaker Presentation this month!

Brandon Brown, Biologist
Paddlefish Coordinator for OK Dept. of Wildlife Conservation

Brandon will be giving an interesting presentation on Paddlefish ecology and other species unique to the Grand Lake area.

Cost: \$20.00 per person, payable at the door

Please RSVP by replying to glspboatclub@aol.com.

***Note: Cancellation after making a reservation will be needed 48 hours in advance, otherwise you will be asked to pay for your dinner.**

***Also, please don't forget to bring your Food Donation for the Christian Help Center!**

Alternatively, you may reply to Kevin Kamrath at Kevkamok@gmail.com



DO YOU KNOW?

By P/D/C Larry Stout SN-IN



ARTICLE 1

All boats have a hull identification number (HIN). The first three characters identify the manufacturer or importer. The next five are the hull serial number; the next two represent the date of certification or manufacture. The final two characters are the boat's model year corresponding to the model's year of certification or manufacture.

Cargo vessels have marks call the "Pimsolls". The upper mark is for ocean transit and the lower for Great Lakes travel. The reason is saltwater has more buoyancy than does fresh water.

ARTICLE 2

Slack water or minimum current is the minimum speed of the tidal current at that momentary pause as the current changes directions. The tidal current then starts accelerating in its new direction until it reaches a maximum current speed. It then starts slowing down, but still flows in the same direction until it finally stops at the next slack water before reversing direction. Checking the tide tables for frequency and direction for the coastal location before boating is very important to avoid low water hazards at low tide or even high-water hazards such as passing under a bridge at high tide. The direction of the tide and the current speed will also influence the boats performance and fuel consumption.

Boating on Grand Lake is much simpler because the lake level doesn't vary much on a daily basis and there is minimal current to be monitor. It is very important when the lake is low such as for the "annual" FERC draw- down to look at a chart for low water hazards. At high lake levels some boats may not be able to pass under the Bernice Bridge over Horse Creek.

ARTICLE 3

When changing out your batteries, take a picture with your phone camera to remember the correct connections. Label your battery cables and mark the positive post with red fingernail polish. Incorrect connections are a common cause of boat fires. Avoid shorting out the posts with a metal tool or reconnecting batteries in a series when they should be in parallel. Battery connections should be inspected and tightened at least twice each season.

Never use an automotive charger on boats. They do not have the proper float settings and many are not ignition protected which is dangerous if there are fuel fumes in an enclosed compartment.

Boat Smart from the start and take a course from the United States Power Squadron, America's Boating Club. For more information visit our website at: www.grandlakeusps.com or on Face Book at GLSPS.



UPCOMING EVENTS

<u>Date</u>	<u>Event</u>	<u>Time</u>	<u>Location</u>
March			
3/5-4/23	Advanced Piloting Class*	1800	GLA
8-11	Grand Lake Boat & Sport Show	Varies	Grove Civic Center
13	E-Board	1300	GLA
15	Dinner Meeting	1800	GL Casino Event Center
3/20-4/3	ABC Class*	1800	GLA
April			
4/17	E-Board	1300	GLA
4/19	Dinner Meeting	1800	Eagle's Landing
TBD	Engine Maintenance*	TBD	GLA

*Please contact Roger Zinn, our Education Officer (call 918-676-3254) or email rogerzinn601@yahoo.com).



HAPPY BIRTHDAY



March

3/13 Lisa Millikan
 3/17 Charles Fletcher
 3/17 Diane Peterson
 3/20 Bob Russell
 3/22 Ann Rooney
 3/24 Wayne Short
 3/25 Jay Spicer
 3/30 David Mandeville
 3/30 Art Taylor
 3/31 Toma Ford



From your Editor...

Please send me pictures (with names and the activity), ideas and suggestions that are most important to you. The deadline is the 23rd of the month. Thanks for your input and support., Micki

Contact Information

The Pelican is the official publication of the Grand Lake Sail and Power Squadron, Micki Kamrath, Editor. Please email all correspondence to mickikamok@gmail.com.

Grand Lake Sail and Power Squadron's Commander is Cdr Ken Moore, P
405-626-0946/moorekn@yahoo.com

Current Webmaster: Kevin Kamrath, S
kevkamok@gmail.com
Past Webmaster: P/D/C Bill Miller, P



Grand Lake Power Squadron website...
www.grandlakeusps.com

District 30 website...
www.usps.org/d30

National website...
www.usps.org