

FINAL

Call to Order: Cmdr. Kevin Kamrath
Secretary: Lt/C Arlene Starkman
Quorum: Verified by secretary Arlene Starkman

Motions

- Motion: by Tom Pinkley and seconded by Ken Moore to accept the February minutes: Accepted.
- Motion: by Ken Moore and seconded by Michelle Hooper to approve the \$909.77 additional expenditure for life jackets. Accepted.
- Motion: by Ken Moore and seconded by Tom Pinkley to adjourn at 1508. Accepted.

Bridge and board members present: Cmdr. Kevin Kamrath, P/C Ken Moore, Lt/C Scott Graves, Lt/C Michelle Hooper, 1st Lt Roger Zinn, Lt/C Arlene Starkman, Lt/C Lynda Watson, Stephen Snyder, Tom Rice, Mary Alice Moore and Tom Pinkley.

Guests present: Susan Brandt, Micki Kamrath, Bill Miller and Frank Janiga.

Cmdr. Kamrath called the meeting to order at 1300 hours.

Erma Hembree will be sworn in at the next dinner meeting and Tom Pinkley has two guests (potential members), Herb and Janet attending the March dinner meeting.

Motion to accept February minutes was made by Tom Pinkley and seconded by Ken Moore. Motion approved.

Thanks to all who participated in the Grove Boat Show which went extremely well. There was a good turnout for Education with signups for the ABC class and signups for vessel safety checks. 105 life jackets were fitted and given away. The squadron also received some excellent public relations.

Cmdr. Kamrath invited Bill Miller to report on the USPS National meeting held in Orlando, Florida.

- Meeting agenda was circulated for five-day national meeting.
- Bill attended the squadron commander and XO meeting and roundtable. Consensus on the one-day ABC Course was it was too long a day and you might never get new members from this format. About 60-65 members attended the roundtable. There were comments on USPS moving to a more social and less educational organization. The planning committee talked to the group about future of USPS and doing away with uniforms.
- Bill also attended the IT session. They are redoing the server and dealing with the planned obsolescence of software as IBM is stopping support. IT is also working on the public website for national.
- Attendance was down – 438 people attended Saturday morning event.
- There was a section on rebranding and membership and USPS will have new trifold available to order. Rebranding continues with the new masthead on all publications. Squadrons were urged to retain the legal

charter name and use ABC as a brand. The Ensign has these changes and the ship's wheel insignia is going away.

- There was no silver bullet on how to attract new members and membership continues to be a problem.
- Next meeting is the Governor's Board Meeting, September 9 to 17, will be in Louisville, Kentucky.

Cmdr. Kamrath thanked Bill and noted the February marketing guide has more direction and we will discuss at the April board meeting.

The District 30 Meeting will be held in Pella, Iowa, April 5 and 6 and the Kamraths, Russells, and Starkmans plan to attend.

Membership concerns:

- Cmdr. Kamrath is recovering
- Alan Smith broke his hand and is doing well
- Candace McNabb is in the hospital.

Business Goals:

- List of dates for summer events

XO, Scott Graves, will make a list of dates for the April board meeting. One of the events mentioned was a breakfast at Harbor Village. Other popular items were the Poker Run, Boat Rally and summer breakfast/lunch/dinners.

Rules Committee: Sue Brandt

- Needs a copy of the new letterhead and urged all board members to review the policies and procedures and identify potential issues.

Nominating Committee: Bruce Watson would like to be added to April dinner meeting agenda.

Auditing Committee: Arlene Starkman

- Audit report is complete and was approved at the Change of Watch. Lynda Watson says the report has an error and she has tried to contact Richard McKee, last year's audit chairman.

Treasurer's report: Lynda Watson

- Currently \$15,200.14. We paid for the life jackets but the expenditure exceeded the \$6000 grant from GRDA by \$909.77. Motion to approve the additional \$909.77 expenditure was made by Ken Moore and seconded by Michelle Hooper. Motion accepted. Funds will be taken from the \$1000 Wal-Mart grant which went to Operations.

Executive Officer - Scott Graves

- Thanked all who worked at the boat show and donated cookies. Thursday evening (VIP night) was slow.
- Forty vendors were shut out to make room for more boats.
- Ken Moore mentioned GLSPS stopped advertising the free life jackets two years ago and that may have accounted for lower attendance.
- Marquee at Civic Center did not mention the boat show and two to three weeks prior here was hunting and fishing show which may have dulled attendance.
- A new approach (Do you want to join a boating club) was suggested. Members would promote things about the club and we need to update our pull-ups to reflect our new image.

- Certain marinas like us and it was suggested we have banners made and ask if they can be displayed for a few weeks. Also promote the “boating club” at the Safety Week events.
- Glock Event – Ken Moore
 - Glock is under new management and Ken Moore and Scott Graves will attend a meeting to determine where they need help and see where we would fit in. The Glock would be good PR for us. Local residents may run in the year’s Glock. Ken Moore will head the committee on the Glock.
 - Scott will also attend “Toes in the Grand” meeting to determine if we should participate.

Safety Officer – Cmdr. Kamrath

- May 18 is Safe Boating Week. We need to advise members of the date the proclamation will be read at the City Council Meeting.

Life Jackets – Steve Snyder

- Recognized the Mortons for donating 25 life jackets for the loaner stations
- Loaner station signs are done and it will cost \$55 to mount the signs to poles. This expenditure will come from the PR budget.

VSC –

- Twelve signups for VSC at the boat show
- Ship’s store has decals and hooded shirts. If you ordered a shirt please pick it up at the dinner meeting.

Environmental Committee – no report

- John Walter will report on “ATS” program at the March dinner meeting.

PR Committee – Frank Janiga

- Cmdr. Kamrath thanked Frank for getting KODETV from Joplin to film a video at the boat show.
- The reporter would like to do a story on vessel safety checks, on-the-water training and Camp Bandage.
- 360Grand.com is also a good venue to pursue
- We received good exposure for the ABC class with signups prior to the boat show
- Frank is frustrated with Grove Sun. One reporter for whole paper and items do not always appear.

Education Committee – Roger Zinn

- The one-day ABC class was held March 16 and all six participants passed the exam. Another ABC class is scheduled for March 30, with six participants. “On the water training” will be scheduled after the class. Cmdr. Kamrath thanked Roger for teaching the class.
- Thanks to Mary Alice and membership for providing lunch for attendees at the all day ABC class. Ken Moore suggested Sharon Dennis talk to the class about vessel safety checks. Membership will invite those interested in joining the squadron to a dinner meeting.
- Instructor recertification, a two-hour seminar, will be March 25. Bob Hunt will instruct.
- Piloting class will be offered April 1st and David Sloan will instruct. There will be eight evening sessions and classes will be from 6 to 9 pm. Class will be limited to six students and the required sign up is three.

Administrative officer – Michelle Hooper

- The March Dinner meeting will be March 21 at Eagles Landing and will be Mexican, catered by Las Palmeras. 64 people have signed up to attend. The speaker for March will be Brad Johnson, representative of the Oklahoma Department of Wildlife and he will talk about the Oklahoma fisheries.

- April 18 dinner meeting will be “Boots and BBQ” and catered by Rib Crib at Eagles Landing. Bruce Watson will give a presentation. We will play a nautical “Name that Tune” game with table teams and there might be a prize for the winning table.

Membership Committee – Mary Alice Moore

- It was determined to follow up with households who expressed interest in the squadron for six months.
- Tom Pinkley has two guests interested in GLPS attending the March meeting.
- FU with members who are dropping out. We lost 15 people over the last year.
- We will participate in the Bobber Drop in August (either a \$100 worth of merchandise from the Sport Center or a life jacket).
- Packets for new boat owners when they purchase a boat at Arrowhead, Southwinds, Corporate, Indian Hills and other marinas that will work with us were discussed. Some suggestions on give aways:
 - Safety inspection coupon, information about the club, our trifold, Lake Map, stickers, waterproof zip pouch.

Secretary report – no report

- Pelican – no report
- IT - Website is fine

Old Business:

- Fund raising – there will be no garage sale but Sharon Dennis will explore consignment sales and booths. After Sharon has compiled information on costs, a course of action will be determined. Discussion deferred to next eboard meeting when Sharon is present.
- Planning committee is in progress for fall district meeting which will be at Eagle’s Landing.
- Boat simulator will be taken and demonstrated at the April District meeting. Possible uses for simulator include:
 - Use for education at classes longer than one day
 - Dinner meetings
 - PR at boat show and other appropriate events
 - Education and training owns simulator
 - Earl will design a container to transport the simulator.

New Business:

- Merit Mark information should be sent to Bill Miller as soon as possible. Must be submitted to national before November.
- Policies and procedures will be discussed at the next board. Read and send changes to Sue Brandt. No update since 2012.

Adjournment:

- Motion to adjourn was made by Tom Pinkley and seconded by Ken Moore. Meeting adjourned at 1508 hours.

Respectfully submitted,

Arlene Starkman
Secretary